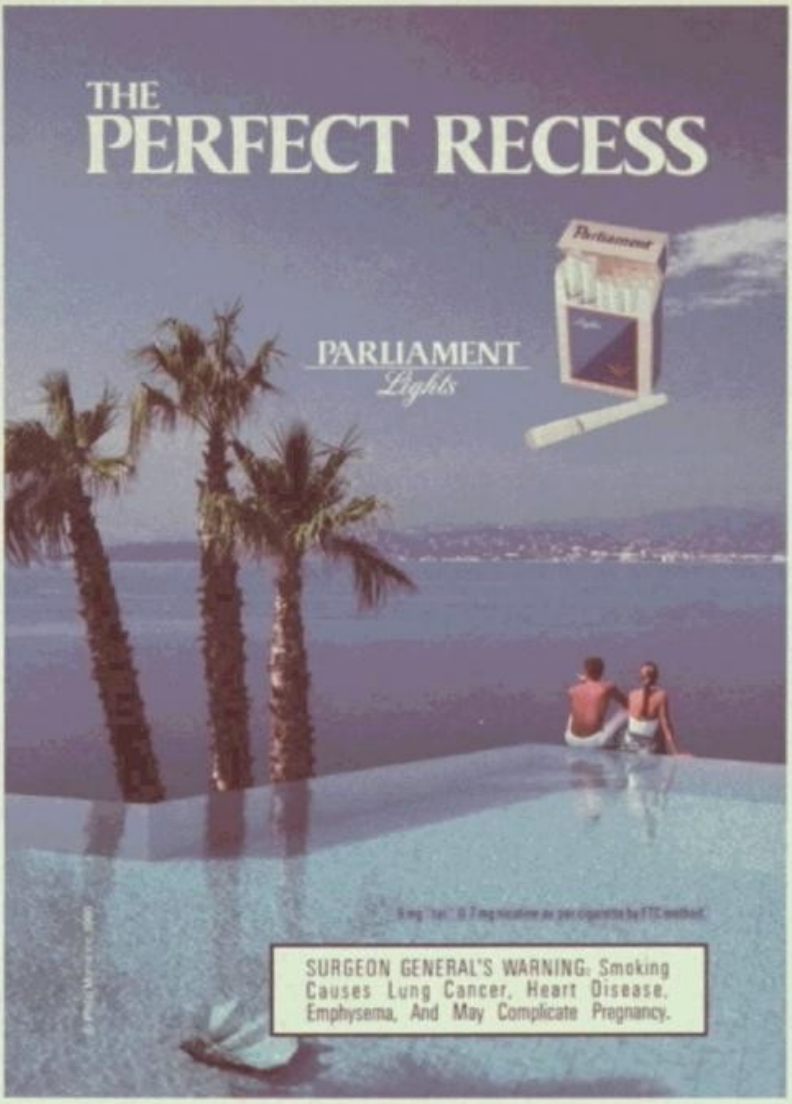

PHILIP MORRIS INC.
JOB NO.: PM-PRL-PO-4256A
AD NO.: 511A
TITLE: "PALM POOL"
SIZE: PAGE 4/C BLD.
PUBLICATIONS: CABLE GUIDE
YEAR: 1990
THIS ADVERTISEMENT PREPARED BY
Backer Spielvogel Bates Inc.

WARNING EXHIBIT SIZE: 1
WARNING STATEMENT: A
TAR & NICOTINE SIZE: 8 PT
COVER DATE: 4/90
QUARTER OF COVER DATE: 2nd

IMPORTANT NOTICE

This advertisement complies with the legal requirements for a Surgeon General's warning and "tar" and nicotine disclosure in cigarette advertising. The warning on the proof and reproduction material you receive is for insertion in publications with a cover date between the period

of April 1, through June 30, 1990.

Check proofs and reproduction material you receive to be certain they match each other. Under no circumstances are you to run substitute materials, alter or omit any copy without prior written approval from Backer Spielvogel Bates, Inc.

THIS REPRODUCTION MATERIAL IS NOT TO BE USED FOR ANY DATE(S)OTHER THAN THAT SHOWN ON THE INSERTION ORDER.

This advertisement with the Surgeon General's warning shown on this material cannot legally appear in publications with a cover date after June 30, 1990. You must destroy this material to avoid its improper use after that date.

2061193070

Source: https://www.industrydocuments.ucsf.edu/docs/skjx0001

2061193070